

**UNIFORM VITA AND BIOGRAPHICAL DATA SHEET**

**CHRISTY A. CRUTSINGER**

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**EDUCATION:**

| <b>Year</b> | <b>Degree</b> | <b>Major</b>   | <b>Institution</b>                      |
|-------------|---------------|--|---|
| 1994        | Ph.D.         | Merchandising<br>Minor: Business<br>Dissertation: <i>Service Expectations of Female Fashion Consumers: A Comparison by Retail Store Format</i> | Texas Woman’s University<br>Denton, TX  |
| 1987        | M.S.          | Human Resource Management<br>Minor: Education  | University of North Texas<br>Denton, TX |
| 1985        | B.S.          | Vocational Education   | University of North Texas<br>Denton, TX |

**PROFESSIONAL EXPERIENCE:**

| <b>Beginning Date-<br/>Ending Date</b> | <b>Position</b>   | <b>Organization</b>       | <b>Location</b> |
|--|---|---------------------------|-----------------|
| August 2008 to present                 | <b>Special Assistant to the Provost (50% appointment)</b><br><ul style="list-style-type: none"> <li>➤ Formalize faculty development opportunities across university</li> <li>➤ Collaborate with Office of Institutional Research for data collection relative faculty initiatives</li> <li>➤ Co-chair commencement committee</li> <li>➤ Participate in weekly Senior Staff and Dean’s meetings</li> <li>➤ Chair search committees as assigned by Provost</li> <li>➤ Collaborate with Chair’s Council to determine relevant programming</li> <li>➤ Analyze data to determine effectiveness of university faculty recruitment and retention issues</li> <li>➤ Align university faculty policies and procedures with faculty handbook</li> </ul> | University of North Texas | Denton, TX      |
| January 2007 to present                | <b>Professor (2006)<br/>Associate Dean (50% appointment-August 2008 to present)</b><br><ul style="list-style-type: none"> <li>➤ Teach 1 class per semester (2 preps)</li> <li>➤ Oversee implementation of university success initiatives</li> <li>➤ Coordinate SMHM registration activities and academic advising</li> <li>➤ Participate in curriculum evaluation and development</li> <li>➤ Assist with preparation of degree plans</li> </ul>   | University of North Texas | Denton, TX      |

| <b>Beginning Date-<br/>Ending Date</b> | <b>Position</b>   | <b>Organization</b>          | <b>Location</b> |
|--|---|------------------------------|-----------------|
|  | <ul style="list-style-type: none"> <li>➤ Coordinate graduation activities</li> <li>➤ Oversee alumni relations</li> <li>➤ Hire, supervise, and evaluate office staff</li> <li>➤ Develop, edit, and update recruitment materials including newsletter, brochures, degree requirements, and website</li> <li>➤ Conduct alumni surveys</li> </ul>   |                              |                 |
| August, 1998 to<br>2006                | <p><b>Chair (1998), Associate Professor (1999)</b><br/>Merchandising Division<br/>Academic Appointment</p> <ul style="list-style-type: none"> <li>➤ Taught 2 classes per semester (4 preps)</li> <li>➤ Provided leadership in curriculum and program development</li> <li>➤ Completed academic program documents (e.g., Student Learning Outcomes, Assessment Plan, Program Review)</li> <li>➤ Developed SACS accreditation documentation</li> <li>➤ Organized and conducted faculty retreats and division meetings</li> <li>➤ Served on Administrative Council</li> <li>➤ Developed class schedules</li> <li>➤ Evaluated tenured and tenure-track faculty</li> <li>➤ Coordinated professional development events</li> <li>➤ Supervised graduate student assistants</li> <li>➤ Recruited and advised undergraduate and graduate students</li> <li>➤ Developed undergraduate and graduate courses</li> <li>➤ Coordinated Alumni Appreciation Day</li> <li>➤ Recruited and mentored adjunct and junior faculty</li> <li>➤ Edited catalog copy</li> <li>➤ Developed and edited promotional materials</li> <li>➤ Collaborated with industry partners</li> </ul> | University of<br>North Texas | Denton, TX      |
| December 1994 –<br>August 1998         | <p><b>Assistant Professor</b><br/>Merchandising Division</p> <ul style="list-style-type: none"> <li>➤ Taught 3 classes per semester (5-6 preps)</li> <li>➤ Developed new undergraduate courses</li> <li>➤ Advised undergraduate students</li> <li>➤ Participated in school recruitment efforts</li> <li>➤ Served on appointed committees</li> <li>➤ Advised student organizations</li> </ul>  | University of<br>North Texas | Denton, TX      |
| August 1987 –<br>December 1994         | <p><b>Lecturer</b><br/>Merchandising Division</p> <ul style="list-style-type: none"> <li>➤ Taught 3 classes per semester (5-6 preps)</li> <li>➤ Advised undergraduate students</li> <li>➤ Participated in school recruitment efforts</li> <li>➤ Served on appointed committees</li> <li>➤ Advised student organizations</li> </ul>  | University of<br>North Texas | Denton, TX      |
| January 1986 –<br>May 1987             | <p><b>Teaching Fellow</b><br/>School of Human Resource Management</p> <ul style="list-style-type: none"> <li>➤ Taught 1 laboratory class per semester</li> </ul>  | University of<br>North Texas | Denton, TX      |

**PROFESSIONAL ACTIVITIES:**

**Membership in Professional Organizations:**

American Association of Family and Consumer Sciences (AAFCS) (1987 to present)  
American Collegiate Retailing Association (ACRA) (1991 to present)  
The Council on Hotel, Restaurant, and Institutional Education (2007 to present)  
International Textile and Apparel Association (ITAA) (1987 to present)  
League for Professional Women, University of North Texas (1987 – 1992) (2001 – present)  
Mortar Board Alumni (1987 – 1992)  
Phi Upsilon Omicron National Honor Society (Phi U) (1983 to present)  
Texas Association of Family and Consumer Sciences (TAFCS) (1987 to present)

**Professional Assignments: Offices and Committee Assignments in Professional Organizations:**

**American Association of Family and Consumer Sciences**

National Office

Secretary/Treasurer Research Section: 2000, 1999.

Reviewer, *Journal of Family and Consumer Sciences*: 1998 to present.

Reviewer, *Family and Consumer Sciences Research Journal (Apparel & Textiles)*: 2002 to present.

**Annual Meetings Attended:**

2004 San Diego, CA  
2003 Washington, DC  
2002 Dallas, TX  
2001 Providence, RI  
2000 Chicago, IL  
1999 Seattle, WA  
1998 Atlanta, GA  
1997 Washington DC  
1996 Nashville, TN  
1995 New Orleans, LA  
1989 Cincinnati, OH

**American Collegiate Retailing Association**

Annual Meeting Co-Chair, Research: 2006

Reviewer, *International Journal of Retail and Distribution Management*: 2006

**Annual Meetings Attended:**

2006 Fayetteville, AR

**Cedar Valley Community College**

Advisory Committee: 1996 to 2003

**International Textiles and Apparel Association**

Editorial Board, *Clothing and Textiles Research Journal*: 1996 to 1999.

Ad-hoc Reviewer, *Clothing and Textiles Research Journal* (Special Focused Issue): 2005, 2003.

Social/Psychology Track Chair: 2007

Textiles Track Chair: 2006

Student Fellowships and Awards Committee: 1999, 1998, 1997.

Teaching Innovation and Resources Committee: 1996 to 2005 (Chair, 2000-2004)

Teaching Innovation and Resources Subcommittee (*Teaching with Technology*): 1998.

Facilitator/Presider Research Reporting Sessions: 2008, 2007, 2005, 2002, 2000, 1998, 1995, 1994.

Annual Meeting Planning Committee, *Industry Resources*: 1998.

Reviewer, Teaching Innovation and Resources Committee: 1999 to present.

Reviewer, Research Abstract Review Committee: 2004, 2002, 1996, 1995, 1994.

Graduate Education Committee: 2000 to 2004  
Reviewer, Southern Mississippi Curriculum: 2001.

Annual Meetings Attended:

2008 Schaumburg, IL  
2007 Los Angeles, CA  
2006 San Antonio, TX  
2005 Alexandria, VA  
2004 Portland, OR  
2003 Savannah, GA  
2002 New York, NY  
2001 Kansas City, MO  
2000 Cincinnati, OH  
1999 Santa Fe, NM  
1998 Dallas, TX  
1997 Knoxville, TN  
1996 Banff, Canada  
1995 Pasadena, CA  
1994 Minneapolis, MN  
1990 Denver, CO

**League for Professional Women, University of North Texas**

Scholarship Committee: 1992.  
At-Large Board Member: 2003 to 2006.

**Mortar Board Alumni, University of North Texas/Texas Woman's University**

Treasurer: 1988 to 1991.

**Texas Association of Family and Consumer Sciences**

Counselor, 2005-2006 (*elected*).  
President, 2004-2005 (*elected*).  
President-Elect, 2003 (*elected*).  
Chair, Nominating Committee: 1999.  
Nominating Committee: 1999, 1998, 1997.  
Treasurer (*elected*): 1995, 1994, 1993, 1992.  
Executive Committee: 2006, 2005, 2004, 2003, 1995, 1994, 1993, 1992.  
Finance Committee: 2006, 2005, 2004, 1996, 1995, 1994, 1993, 1992.  
Reviewer, *TAFCS Research Journal*: 2007, 2006, 2005, 2002, 2000, 1997, 1995.  
Reviewer, Annual Meeting Research Abstracts: 1993 to present.  
Scholarship Committee: 1993, 1991.  
Facilitator Research Reporting Session: 1989.  
2002 Annual Meeting Media Reservations: 2002.  
NE District Planning Committee: 1998.

Annual Meetings Attended:

2007 Houston, TX  
2006 Austin, TX  
2005 Dallas, TX  
2004 San Antonio, TX  
2003 Arlington, TX  
2002 Houston, TX  
2000 Arlington, TX  
1999 San Antonio, TX  
1998 Dallas, TX  
1997 Austin, TX  
1996 Fort Worth, TX  
1995 San Antonio, TX  
1994 Dallas, TX  
1993 Austin, TX

1992 Fort Worth, TX  
 1990 Dallas, TX  
 1989 Austin, TX  
 1988 San Antonio, TX

**Texas Association of College Teachers, University of North Texas**

Nominating Committee: 1992, 1991.

Secretary: 1992, 1991, 1990.

Social Chairman: 1989.

**The Council on Hotel, Restaurant, and Institutional Education**

Annual Meetings Attended:

2007 Dallas, TX

| <b>HONORS:<br/>Award/Recognition</b> | <b>Description</b>  | <b>Dates</b> |
|--------------------------------------|---|--------------|
| Nominated                            | <b>Fessor Graham Award, University of North Texas</b>   | 2007         |
| Received                             | <b>Affiliated Faculty Member in Women's Studies, University of North Texas</b>  | 2007         |
| Awarded                              | <b>Honor Professor, University of North Texas, Student Government Association</b>   | 2007         |
| Recognition                          | <b>Best Paper Nomination, International Textiles and Apparel Association (Nomination to submit full paper in Historic Costumes category).</b> | 2006         |
| Awarded                              | <b>Best Graduate Student Paper, International Textiles and Apparel Association (Advisor to Sua Jeon, Master's Thesis).</b>                    | 2006         |
| Awarded                              | <b>Outstanding Alumni, University of North Texas.</b>   | 2004         |
| Awarded (National Recognition)       | <b>Best Practice in Lodging Education and Delivery, International Council on Hotel, Restaurant, and Institutional Education.</b>              | 2002         |
| Nominated                            | <b>Minnie Stevens Piper Award, Minnie Stevens Piper Foundation.</b>   | 2001         |
| Nominated                            | <b>J.H. Shelton Excellence in Teaching Award, University of North Texas.</b>  | 2001         |
| Nominated                            | <b>President's Council Teaching Award, University of North Texas.</b>   | 2007; 2001   |
| National Recognition                 | <b>ATMI Award, International Textiles and Apparel Association.</b>  | 2000         |
| State Recognition                    | <b>Outstanding Graduate Research, Texas Association of Family and Consumer Sciences. (Advisor to McNair Scholar, Tessa Birdine.)</b>          | 1999         |
| UNT Recognition                      | <b>Distributed Learning Pioneer Award, University of North Texas.</b>   | 1999         |
| \$3,000.00                           | <b>Developing Scholar Award, University of North Texas.</b>   | 1998         |
| National Recognition                 | <b>New Achiever National Award, American Association of Family and Consumer Sciences.</b>   | 1997         |

| <b>HONORS:<br/>Award/Recognition</b> | <b>Description</b>   | <b>Dates</b>             |
|--------------------------------------|--|--------------------------|
| State Recognition                    | <b>New Achiever State Award</b> , <i>Texas Association of Family and Consumer Sciences.</i>                        | 1997                     |
| State Recognition                    | <b>Honorary Member</b> , <i>Future Homemakers of America.</i>  | 1997                     |
| UNT Recognition                      | <b>Mortar Board Top Prof</b> , <i>University of North Texas.</i>   | 2001; 1998<br>1996; 1994 |
| UNT Honor's Day Recognition          | <b>Alpha Lambda Delta Faculty Mentor Award</b> , <i>University of North Texas.</i>                                 | 1991                     |
| Nominated                            | <b>Outstanding Teaching Fellow</b> , <i>University of North Texas.</i>   | 1987                     |
| UNT Honor's Day Recognition          | <b>Graduate Who's Who Among Students in American Universities and Colleges</b> , <i>University of North Texas.</i> | 1986                     |
| \$2,500.00                           | <b>Terie B. &amp; Robert T. Cartwright Graduate Scholarship</b> , <i>University of North Texas.</i>                | 1985                     |
| Nominated                            | <b>Ben E. Coody Outstanding Student Teacher in Secondary Education</b> , <i>University of North Texas.</i>         | 1985                     |

**COURSES TAUGHT:**

| <b>Content Area</b>  | <b>Course</b> | <b>Title</b>                             | <b>Institution</b> |
|----------------------|---------------|--|--------------------|
| Product Use          | SMHM 3350     | Survey of Historic & Contemporary Styles | UNT                |
|                      | SMHM 3370     | Fashion Theory & Trend Analysis          | UNT                |
| Product Emphasis     | SMHM 1650     | Apparel Evaluation                       | UNT                |
|                      | SMHM 2360     | Aesthetics & Environment                 | UNT                |
|                      | SMHM 2650     | Textiles                                 | UNT                |
|                      | SMHM 3350     | Tailoring & Couture Techniques           | UNT                |
|                      | SMHM 3650     | Textile Evaluation                       | UNT                |
|                      | SMHM 5800     | Seminar in Human Resource Management     | UNT                |
| Product/Distribution | SMHM 2490     | Introduction to Fashion Merchandising    | UNT                |
|                      | SMHM 4000     | Merchandising Study Tour                 | UNT                |
|                      | SMHM 4010     | Global Textiles & Apparel Industries     | UNT                |
|                      | SMHM 4900     | Advanced Merchandising Applications      | UNT                |
|                      | SMHM 5500     | Merchandising Strategies                 | UNT                |
|                      | SMHM 5550     | Promotional Strategies                   | UNT                |
|                      | SMHM 5700     | Service Excellence                       | UNT                |

| <b>AREAS OF EXPERTISE:<br/>Expertise</b> | <b>Descriptions</b>  |
|--|--|
| Teaching                                 | Socio-cultural aspects of dress<br>Merchandising theory, principles, and practice<br>Service quality<br>Service learning |
| Research                                 | Industry recruitment and retention<br>Retail service quality<br>Adolescent consumer behavior                             |

Innovative curriculum development, delivery, and evaluation

**SELECTED UNIVERSITY COMMITTEES AND COUNCILS:**

| <b>Beginning Date<br/>– Ending Date</b> | <b>University of North Texas<br/>Name of Committee</b>                       | <b>Chair or<br/>Member</b> |
|---|--|----------------------------|
| 2008 - present                          | Director of Campus Sustainability Programs Search Committee                  | Chair                      |
| 2008 - present                          | University Public Relations and Branding Committee                           | Member                     |
| 2008 - present                          | University Public Relations and Branding Sub-Committee Logo Design           | Member                     |
| Summer 2008                             | Assistant Director of Proposal Development and Design Search Committee       | Chair                      |
| 2008 - present                          | University Commencement Committee  | Co-Chair                   |
| Summer 2008                             | Associate Vice President for Student Development Search Committee            | Chair                      |
| 2008 - present                          | Associate Dean's Council   | Member                     |
| 2008 - present                          | Teacher Educator's Council   | Member                     |
| 2002 - present                          | Athletic Council   | Member                     |
| 2008 – present                          | Athletic Academic Sub-Committee  | Member                     |
| 2008-present                            | Athletic Facilities & Budget Sub-Committee                                   | Member                     |
| 1993 – 2000<br>2007- 2008               | University Curriculum Committee  | Member                     |
| 2006                                    | SACS Ad-Hoc Review Committee   | Member                     |
| 2006                                    | Athletic Council Special Admit Task Force                                    | Member                     |
| 1998 - 2006                             | Chair's Planning Council   | Member                     |
| 2001 -2007                              | Information Resources Council  | Member                     |
| 2002 - 2005                             | NCAA Accreditation Self Study- Academic Integrity                            | Member                     |
| 2001 - 2005                             | Honor's Day Committee  | Member                     |
| 2002 - 2003                             | Provost Search Committee   | Member                     |
| 2001 - 2002                             | Distributed Learning Committee   | Member                     |
| 2000                                    | School of Merchandising & Hospitality Management Self-Study Review Committee | Member                     |

**SCHOOL COMMITTEES AND COUNCILS:**

| <b>Beginning Date – Ending<br/>Date</b> | <b>School of Merchandising and Hospitality Management, UNT</b> | <b>Chair or Member</b> |
|---|--|------------------------|
| 2007; 2006; 2004                        | Search Committee   | Member                 |

| <b>Beginning Date – Ending Date</b>            | <b>School of Merchandising and Hospitality Management, UNT</b> | <b>Chair or Member</b> |
|--|--|------------------------|
| 2001   | Ad-Hoc PAC Review Committee                                    | Chair                  |
| 1999 to 2004; 2006-present                     | PAC Committee (elected) (Chair, 2004, 2000)                    | Member/Chair           |
| 1999 to 2002                                   | Ad Hoc Committee on SMHM Internships (Chair, 2000)             | Member/Chair           |
| 1995 to 1998                                   | Executive Committee (elected)                                  | Member/Chair           |
| 1997 to 1998; 1988 to 1989<br>2007-August 2008 | Undergraduate Committee  | Member                 |
| 1995 to 1997; 1990 to 1992<br>2007-present     | Scholarship Committee  | Member/Chair           |
| 1992 to 1996                                   | Special Events Committee                                       | Member                 |
| 1991 to 1992                                   | Executive-in-Residence Committee                               | Chair                  |
| 2007 to present; 1996 to 1998; 1989 to 1990    | Alumni Newsletter Committee                                    | Member                 |

**SCHOOL SERVICE AND RECRUITMENT:**

| <b>Dates</b>                        | <b>Organization/Event</b>   |
|-------------------------------------|---|
| 2008                                | <i>UNT Scholar's Mentor, High School Spirit Trends: Understanding Symbolic Interaction Theory (Undergraduate Scholars: Lacey Johnson &amp; Megan Logan)</i> |
| 2007 to present                     | <i>Emerald Eagle Scholar Mentor</i>   |
| 2004 to 2007                        | <i>DECA Recruitment</i>   |
| 2001 to 2002                        | <i>UNT H.O.S.T.S. Mentor</i>  |
| 1998 to 1999                        | <i>McNair Scholar Mentor</i>  |
| 1995 to 1997; 1987 to 1988          | <i>Faculty Advisor, Phi Upsilon Omicron Honor Society</i>   |
| 1988 to 1992                        | <i>Faculty Advisor, Merchandising Inc.</i>  |
| 2007 to present; ; 1988; 1989; 1995 | <i>UNT Preview Day</i>  |
| 1988                                | <i>UNT Parents' Day</i>   |
| 1995                                | <i>UNT Graduate Day</i>   |
| 1995; 1997                          | <i>Future Homemakers of America, State Convention</i>   |

|                  |  |
|------------------|--|
| 1996; 1998       | <i>Community College Articulation Meetings</i> |
| 1996; 1997; 1999 | <i>College Nights</i>                          |
| 1987             | <i>UNT Counselor Day</i>                       |

**CONTINUING EDUCATION:**

| <b>Sponsoring Organization/Date</b>   | <b>Topic</b>   |
|---|--|
| <b>University Forum on Teaching and Learning, University of North Texas</b> |  |
| September 14, 2007  | <i>The Core Curriculum in Texas: Concepts, Connections, and Assessment</i>         |
| May 25, 2007  | <i>Transforming Large Enrollment Classes</i>                                       |
| November 15, 2006   | <i>Writing Outcomes Based Assessment</i>   |
| September 8, 2005   | <i>National Center for Academic Transformation</i>                                 |
| March 25, 2003  | <i>Online Assessment</i>   |
| March 7, 2002   | <i>Are We Testing What We Are Teaching?</i>  |
| April 2, 1997   | <i>Teaching through Academic Advising</i>  |
| September 4, 1996   | <i>Voices of Experience: Sharing Teaching Strategies</i>                           |
| October 2, 1996   | <i>Teaching Portfolio Mentoring Workshop</i>                                       |
| November 6, 1996  | <i>Dealing with the Disruptive Student</i>   |
| <b>Teaching with Technology Workshops, University of North Texas</b>        |  |
| September 17, 2008  | <i>Eduventures Academic Leadership Web Conference: Faculty Development</i>         |
| August 8, 11, 2006  | <i>WebCT Vista Training</i>  |
| September, 15, 2005   | <i>Center for Distributed Learning, Brown Bag</i>                                  |
| September 7, 2000   | <i>Center for Distributed Learning, Brown Bag</i>                                  |
| November 5, 1998  | <i>Orientation to Web CT</i>   |
| May 12, 1997  | <i>Introduction to Authorware</i>  |
| May 13, 1996  | <i>Basic Graphics</i>  |
| May 15, 1996  | <i>Intermediate Internet Access/Intermediate PowerPoint</i>                        |
| <b>General Programs University of North Texas</b>                           |  |
| November 19, 2008   | <i>President's Leadership Series: Mike Moses</i>                                   |
| October 1, 2008   | <i>President's Leadership Series: Marcus Martin</i>                                |
| September 26, 2008  | <i>Association of Texas Graduates Schools: Update from THECB</i>                   |
| January 25, 2008  | <i>The Role of Public Media in the Multi-Channel Environment</i>                   |
| November 28, 2007   | <i>Transformation in Higher Education, Where Have We Been? Where Are We Going?</i> |
| October 10 & 17, 2007   | <i>P-Card Review and Approval/ P-Card Guidelines</i>                               |
| May 15, 2007  | <i>Outlook 2007 Overview</i>   |
| March 28, 2007  | <i>The Mexican Killing Fields: Update on Women of Juarez</i>                       |
| January 31, 2007  | <i>The Challenge of Ethics: Ethical Decision Making</i>                            |
| August 9, 2005  | <i>Ethical Decision Making Workshop</i>  |
| April 21, 2004  | <i>Enterprise Information System (EIS) Training</i>                                |
| October 17, 2003  | <i>Legal Briefing</i>  |
| October 9, 2003   | <i>Assessment Workshop</i>   |
| May 14 & 21, 2003   | <i>Emotional Intelligence</i>  |
| February 18, 2003   | <i>Legal Briefing</i>  |
| September 18, 2002  | <i>Service Leadership – Diversity Focus</i>  |
| March 26, 2002  | <i>Service Leadership</i>  |
| October 15, 2001  | <i>Beyond the Senses: The Arts as Prime Definition of Hispanic Culture</i>         |
| September 5, 2001   | <i>Legal Briefing</i>  |

| <b>Sponsoring Organization/Date</b>                 | <b>Topic</b>  |
|---|---|
| February 27, 2004                                   | <i>Equity &amp; Diversity Workshop</i>  |
| April 5, 2001                                       | <i>Thinking in Future Tense</i>   |
| February 7, 2000                                    | <i>Equity &amp; Diversity Workshop</i>  |
| March 30, 1999                                      | <i>Covey's Leadership Workshop</i>  |
| March 9, 1999                                       | <i>Advancement Opportunities for Women in Academia</i>                              |
| November 3, 1998                                    | <i>Orientation for Leaders</i>  |
| October 30, 1998                                    | <i>University Roundtable Forum</i>  |
| October 2, 1998                                     | <i>ABC's of Excellent Customer Service</i>  |
| September 30, 1998                                  | <i>Managing for Service</i>   |
| September 18, 1998                                  | <i>Legal Briefing</i>   |
| October 6, 1995                                     | <i>Welcoming Diversity and Conflict Resolution</i>                                  |
| <b>Office of Provost- University of North Texas</b> |   |
| October 2-3, 2008                                   | <i>Dean's Retreat, Wildcatter Ranch</i>   |
| February 2008                                       | <i>UNT Administrative Retreat, Lantana Lodge, Pilot Point, TX</i>                   |
| June 6, 2007  | <i>Chair's Salary Adjustment</i>  |
| April 6, 2007                                       | <i>Academic Leadership Workshop</i>   |
| September 8, 2006                                   | <i>UNT Chair's Retreat, Sneaky Pete's</i>   |
| November 8, 2005                                    | <i>Texas Demographics and Their Effects upon Public and Higher Education</i>        |
| September 30, 2005                                  | <i>UNT Chair's Retreat, Hidden Springs, Tioga Texas</i>                             |
| September 17, 2004                                  | <i>UNT Chair's Retreat, Texas Motor Speedway</i>                                    |
| September 26, 2003                                  | <i>UNT Chair's Retreat, Texas Motor Speedway</i>                                    |
| September 20, 2002                                  | <i>UNT Chair's Retreat, Texas Motor Speedway</i>                                    |
| September 21, 2001                                  | <i>UNT Chair's Retreat, University Union</i>  |
| September 28, 2000                                  | <i>UNT Chair's Retreat, Texas Motor Speedway</i>                                    |
| September 28, 1999                                  | <i>UNT Chair's Retreat, Texas Motor Speedway</i>                                    |
| <b>Texas A&amp;M Retailing Symposium</b>            |   |
| September 14 - 15, 2000                             | <i>Building Success into the Business, Dallas, TX</i>                               |
| October 8 - 9, 1998                                 | <i>Building a Brand, Dallas, TX</i>   |
| October 17 - 18, 1996                               | <i>Hyper Competition in Retailing: Leadership Lessons, Dallas, TX</i>               |
| October 22 - 23, 1992                               | <i>Excellence in Retailing, Best Practices, Dallas, TX</i>                          |
| November 2 - 3, 1989                                | <i>Customer Service in the 1990's, San Antonio, TX</i>                              |
| October 12 - 13, 1988                               | <i>Growth Markets in Retailing, Houston, TX</i>                                     |
| <b>Fashion Group International - Dallas Chapter</b> |   |
| February 8, 2002                                    | <i>Trends 2003</i>  |
| August 10, 2001                                     | <i>Demographics and Investing in the Future (presented by Cory Welp)</i>            |
| February 16, 2001                                   | <i>Trends Fall 2001 (presented by David Wolfe)</i>                                  |
| March 30, 2001                                      | <i>Career Day</i>   |
| August 27, 1998                                     | <i>Generation X, Y, and Z (presented by Teen People)</i>                            |
| September 12, 1989                                  | <i>Color (presented by David Wolfe)</i>   |
| November 16, 1988                                   | <i>European and American Couture</i>  |
| <b>Alliance for Higher Education</b>                |   |
| October 22, 1999                                    | <i>Streaming Video Teaching Techniques for Effective On-line Classes, Plano, TX</i> |
| <b>Global Retailing Symposium</b>                   |   |
| March 2 - 3, 2000                                   | <i>Market Leadership, Tucson, AZ</i>  |
| <b>Industry Seminars &amp; Training</b>             |   |

| <b>Sponsoring Organization/Date</b> | <b>Topic</b>  |
|-------------------------------------|---|
| May 21, 2008                        | <i>Academic Advising Conference, Grapevine, TX</i>                          |
| February 12, 2007                   | <i>Stress Management Seminar, Dallas, TX</i>                                |
| January 15-17, 2005                 | <i>National Retail Federation, New York, NY</i>                             |
| January 10-13, 2004                 | <i>National Retail Federation, New York, NY</i>                             |
| January 11 – 14, 2003               | <i>National Retail Federation, New York, NY</i>                             |
| June 25 – 27, 2002                  | <i>Zales Faculty Internship, Irving, TX</i>                                 |
| November 9, 2001                    | <i>Enhancing Your Skills in Federal Grantsmanship, Kansas City, MO</i>      |
| August 14, 2001                     | <i>U.S. Department of Education, Talent Search Workshop, Houston, TX</i>    |
| January 13 – 16, 2001               | <i>National Retail Federation, New York, NY</i>                             |
| January 20 – 23, 2000               | <i>Disney Educator's Forum, Orlando, FL</i>                                 |
| September 29 – October 2, 1999      | <i>Bobbin, Atlanta, GA</i>  |
| November 1997                       | <i>Retail Pro Training</i>  |
| August 12, 1997                     | <i>Brighton on the Road Seminar, International Apparel Mart, Dallas, TX</i> |

**GRANTS:**

| <b>Beginning Date<br/>– Ending Date</b> | <b>Title</b>  | <b>Agency</b>   | <b>Amount</b> |
|---|---|---|---------------|
| 2007                                    | Generation Y: The Myth and Reality about their Retail Work Experience   | UNT, Research Initiation Grant                                    | \$4,475.00    |
| 2007                                    | Creating a Global-Websphere   | Hispanic & Global Initiative, University of North Texas           | \$15,000.00   |
| 2006                                    | E-Passport: Creating Global Experiences for Merchandising Students  | Hispanic & Global Initiative, University of North Texas           | \$8,529.88    |
| 2006                                    | Evolution of the Big Middle to the Retail Ecosystem   | International Council for Shopping Centers                        | Not Funded    |
| 2006                                    | The Impact of Shopping Motivations and Brand Attitudes Toward University Bookstore Merchandise on College Students' Perceptions of University Image | UNT, Research Opportunities Program                               | Not Funded    |
| 2003                                    | Retail Work Experiences and Career Expectations as Antecedents of Career Choice   | UNT, Research Opportunities Program                               | \$3,500.00    |
| 2002                                    | Teen Employees' Job Performance: The Effect of Supervisory Support and Adaptive Behavior  | UNT, Research Initiation Grant                                    | \$4,500.00    |
| 2002                                    | Retail Work Expectations and Experiences: Implications for Retaining College Students in the Industry   | Saks Incorporated Grant   | \$2,000.00    |
| 2001                                    | UNT Talent Search – Dallas Initiative   | U. S. Department of Education                                     | Not Funded    |
| 2001                                    | Retail Work Experiences: Expectations of Supervisors and Teen Employees   | International Textiles and Apparel Association Development Grants | Not Funded    |
| 2001                                    | The Impact of Retail Work Environments on Job Performance, Job Satisfaction, and Turnover Intention: Understanding the Teen Employee                | UNT, Research Opportunities Program                               | \$4,000.00    |

| <b>Beginning Date<br/>– Ending Date</b> | <b>Title</b>  | <b>Agency</b>   | <b>Amount</b> |
|---|---|---|---------------|
| 2001                                    | Multidisciplinary Curriculum Design and Instructional Delivery System: An Innovative Retail Strategy to Increase the Sales of U.S. Agricultural and Forest Products | USDA, Challenge Grant   | Not Funded    |
| 2000                                    | Distributed Learning for Merchandising: Service Excellence  | UNT, Teaching with Technology Grant                               | \$5,250.00    |
| 1999                                    | Retail Service Expectations and the Teen Consumer: An Investigation of Ethnic Preferences   | International Textiles and Apparel Association Development Grants | Not Funded    |
| 1999                                    | The Teen Global Market: Evidence of Fashion Crossover on Consumer Product Demand  | UNT, Research Opportunities Program                               | Not Funded    |
| 1999                                    | Distributed Learning for Merchandising: Merchandising Strategies  | UNT, Teaching with Technology Grant                               | \$6,000.00    |
| 1999                                    | Delivering SMHM 3500 (Advanced Field Experience) vis-à-vis Web CT   | UNT, Teaching with Technology Grant                               | \$6,000.00    |
| 1998                                    | The Texas Fashion Collection as a World Wide Web Resource   | UNT, Teaching with Technology Grant                               | \$10,800.00   |
| 1998                                    | Service Quality of Apparel and Home Furnishings Manufacturers: Perceptions of Retailers   | UNT, Research Opportunities Program                               | \$2,500.00    |
| 1997                                    | Servicing the Teen Consumer: An Investigation of Desired Service, Adequate Service, and Zone of Tolerance   | UNT, Research Opportunities Program                               | \$2,000.00    |
| 1997                                    | Multimedia Courseware Development in the Fashion and Home Furnishings Merchandising Curriculum  | UNT, Teaching with Technology Grant                               | \$10,000.00   |
| 1996                                    | Implementation of <i>Snap Fashion</i> Across the Merchandising Curriculum   | UNT, Teaching with Technology Grant                               | \$6,550.00    |
| 1996                                    | Factors Influencing School Dress Codes  | UNT, Research Initiation Grant                                    | \$2,500.00    |
| 1995                                    | Service Expectations: Understanding the Male Consumer   | UNT, Research Initiation Grant                                    | \$2,500.00    |
| 1995                                    | Disneyland Dads: Buying Behaviors toward their Custodial and Non-custodial Children   | UNT, Research Initiation Grant                                    | Not Funded    |
| 1994                                    | The Influence of Changing Social Values on Clothing Acquisition by Teens  | UNT, Research Opportunities Program                               | \$2,000.00    |
| 1994                                    | Developing an Historic Costume Video Series   | International Textiles and Apparel Association                    | Not Funded    |

| Beginning Date<br>– Ending Date | Title   | Agency  | Amount     |
|---------------------------------|---|---|------------|
|                                 |   | Development Grants  |            |
| 1993                            | The Influence of Changing Social Values on Clothing Acquisition by Teens              | American Association of Family and Consumer Sciences Massachusetts Avenue Grant | Not Funded |
| 1993                            | Service Expectations of Female Fashion Consumers: A Comparison by Retail Store Format | JC Penney Retail Research Program   | \$1,000.00 |
| 1992                            | Large Size Females, Clothing, and Job Discrimination                                  | UNT, Research Opportunities Program   | \$2,500.00 |
| 1990                            | Clothing, Large Size Women, and Job Acquisition                                       | UNT, Research Initiation Grant  | \$1,500.00 |

**PUBLICATIONS AND CREATIVE ACTIVITIES: (R) = (refereed, double-blind reviewed)**

**Crutsinger, C.** & Johnson, K. P. (1990). Reference group influence on the tween consumer. *Texas Home Economist*, 56(3), 9-10. **(R)**

**Crutsinger, C.** & Seitz, V. (1991). Investment dressing: Making sound decisions. *Journal of Home Economics*. 83(3), 23-27. **(R)**

Johnson, K. P., **Crutsinger, C.**, & Workman, J. (1994). Can professional women appear too masculine? The case of the necktie. *Clothing and Textiles Research Journal*, 12(2), 27-31. **(R)**

Forney, J. C., **Crutsinger, C.**, & Arnold, E. R. (1996). Teen shoplifting: Normative influences, motivations, and experience. *Journal of Family and Consumer Sciences*, 88(1), 15-21. **(R)**

Arnold, E. R., **Crutsinger, C.**, & Forney, J. C. (1996). Fashion innovativeness and normative influences: Understanding teens. *TAFCS Research Journal*, 1(1), 1-3. **(R)**

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**Crutsinger, C.**, Forney, J. C., & Arnold, E. R. (1998). Teachers' perceptions of teen theft in schools: Implications for family and consumer sciences educators. *Journal of Family and Consumer Sciences Education*, 16(1), 1-15. **(R)**

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**Crutsinger, C.**, Brandon, L., & Forney, J. C. (1999). Attitudes toward use of technology: The effects of cognitive and sensory innovativeness. *TAFCS Research Journal*, 1(4), 25-27, 36. **(R)**

Forney, J. C., & **Crutsinger, C.** (2000). Juvenile delinquents' perceptions of shoplifting motives: The influence of socialization, age, and gender. *Journal of Family and Consumer Sciences*, 93(1), 31-36. **(R)**

Knight, D., & **Crutsinger, C.** (2000). The service zone of tolerance: A teen perspective. *TAFCS Research Journal*, 1(5), 8-9. **(R)**

- Brandon, L., Knight, D., & **Crutsinger, C.** (2001). The value supply chain: Determinants of retailers' service expectations. *TAFCS Research Journal*, 1(6), 1-3. (R)
- Kim, Y.K., Pookulangara, S., & **Crutsinger, C.** (2002). Vitality of multi-channel retailing: Function of retail synergy and consumers' perceived benefits and costs. *Journal of Shopping Center Research*, 9(2), 7-29. (R)
- Kinley, T.R., **Crutsinger, C.**, & Knight, D. (2002). Alternative web-based pedagogy: Understanding students' perceptions. *TAFCS Research Journal*, 1(6), 5-6. (R)
- Crutsinger, C.** & Knight, D. (2003). The impact of part-time retail work experiences on career choice: A qualitative approach to model development. *TAFCS Research Journal*, 1(8), 6-7, 26. (R)
- Knight, D., **Crutsinger, C.**, & Kim, H. (2004). The teen employee: An investigation of motivations, expectations, and experiences. *TAFCS Research Journal*, 1(9), 22-23. (R)
- Crutsinger, C.**, Pookulangara, S., Tran, G., & Duncan, K. (2004). Collaborative service learning: A winning proposition for industry and education. *Journal of Family and Consumer Sciences*, 96(3), 46-52. (R)
- Crutsinger, C.**, Forney, W.S., & Forney, J.C. (2004). The effect of gender and moral self-esteem on the global self-esteem of younger and older teens. *TAFCS Research Journal*, 1(9), 16-18. (R)
- Kim, H.J., Lim, S. J., **Crutsinger, C.**, & Knight, D. (2004) Testing for measurement invariance of fashion brand equity. *Journal of the Korean Society of Clothing and Textiles*, 28(12), 1583-1595. (R)
- Forney, W. S., Forney, J. C., & **Crutsinger, C.** (2005). Developmental stages of moral reasoning as predictors of juvenile delinquents' behavioral intention to steal clothing. *Family and Consumer Sciences Research Journal*, 34(2), 110-126. (R)
- Forney, W. S., Forney, J. C., & **Crutsinger, C.** (2005). Gender, delinquent status, and social acceptance as predictors of the global self-esteem of teens. *Family and Consumer Sciences Research Journal*, 33(3), 208-219. (R)
- Crutsinger, C.**, & Tas, R. (2005). Teaching ethical decision making through internship experiences: Integration of web-enhanced pedagogy. *Journal of Family and Consumer Sciences*, 97(3), 65-70. (R)
- Crutsinger, C.**, Knight, D., & Kinley, T. (2005). Learning style preferences: Implications for web-based instruction. *Clothing and Textiles Research Journal*, 23(4), 266-277. (R)
- Crutsinger, C.**, Lee, D., & Forney, J. C. (2005). Determinants of supply chain relationships in the apparel product development process: A retailer's perspective. *Journal of Marketing Channels*, 12(4), 45-66. (R)
- Kim, H., **Crutsinger, C.**, & Knight, D. (2005). A comprehensive approach to model development: The effect of U.S. retail employees' work experiences on job performance, job satisfaction, and career intention. *Journal of the Korean Society of Clothing and Textiles*, 29(12), 1571-1581. (R)
- Knight, D., **Crutsinger, C.**, & Kim, H. (2006). The impact of retail work experience, career expectation, and job satisfaction on retail career intention. *Clothing and Textiles Research Journal*, 24(1), 1-14. (R)
- Forney, W. S., **Crutsinger, C.**, & Forney, J. C. (2006). Influence of parent-child relationships on the global self-worth and morality of juvenile delinquents. *Journal of Family and Consumer Science*, 98(1), 40-46. (R)
- Kaulis, A., & **Crutsinger, C.** (2006). Assessment of student learning outcomes for family and consumer sciences programs. *Journal of Family and Consumer Sciences*, 98(1), 74-80. (R)
- Crutsinger, C.**, Forney, J. C., Brandon, L., & Jackson, R. (2006). Requisite competencies and skills for e-merchandisers: Developing an interdisciplinary undergraduate program. *Journal of Family and Consumer*

*Sciences*, 98(2), 81-88. (R)

Forney, W.S., **Crutsinger, C.**, & Forney, J.C. (2006). Self-concepts and self-worth as predictors of morality: Implications for delinquent risk behavior associated with shoplifting. *Family and Consumer Sciences Research Journal*, 35(1), 24-43. (R)

Forney, W. S., **Crutsinger, C.**, & Forney, J. C. (2006). Exploring moral situations, moral emotions, and moral self as predictors of juvenile delinquents' global self-esteem: Implications for moral education and adolescent shoplifting. *Youth Violence and Juvenile Justice*, 4(4), 345-367. (R)

Knight, D., Kim, H., & **Crutsinger, C.** (2007). Examining the effects of role stress on customer orientation and job performance of retail salespeople. *International Journal of Retail and Distribution Management*, 35(5), 381-392.

Jeon, S. **Crutsinger, C.**, & Kim, H. (2008). Exploring online auction behaviors and motivations. *Journal of Family and Consumer Sciences*, 100(2), 31-40.

Dotter, V., & **Crutsinger, C.** (2008). The power of dress rituals: Exploring superstition among GEN Y female student athletes. *TAFCS Research Journal*. 1(1), 1-3.

Josiam, B. M., Reynolds, J.S., Thozhur, S., Crutsinger, C., Baum, T., & Devine, F. G. (2008). Attitudes to work of generation Y students in hospitality management: A comparative analysis of students in the United States and the United Kingdom. *Journal of Foodservice Business Research*, 11(3), 295-314.

Kim, H., Knight, D., & **Crutsinger, C.** (2009). Generation Y employees' work experiences in the retail industry: The impact on job performance, job satisfaction, and career intention. *Journal of Business Research*.62, 548-556.

Josiam, B.M., Reynolds, J.S., & **Crutsinger, C.** (2009, forthcoming). An empirical study of work attitudes of generation Y students in the USA: The case of hospitality and merchandising undergraduate majors. *Journal of Services Research*, 9(1).

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#### **Chapter in Edited Book:**

Johnson, K. P., **Crutsinger, C.**, & Workman, J. (1995). Can professional women appear too masculine? In M.E. Roach-Higgins, J. B. Eicher, & K. K. P. Johnson (Eds.), *Dress and identity* (pp. 133-138). Fairchild: New York.

#### **Abstracts in Refereed Proceedings: (published)**

**Crutsinger, C.**, & Johnson, K.P. (1989). Peer reference group influence on the tween consumer [Abstract]. *AHEA Annual Abstracts of Research*, p. 9. (Poster presented at June, 1989 annual *American Home Economics Association* meeting, Cincinnati, OH.) (R)

**Crutsinger, C.**, Johnson, K. P., & Workman, J. (1991). Can professional women appear too masculine? [Abstract]. *AHEA Proceedings*, p. 91. (Poster presented at June, 1991 annual *American Home Economics Association* meeting, Minneapolis, MN.) (R)

**Crutsinger, C.**, Johnson, K. P., & Ulmer, T. (1992). The tween fashion consumer [Abstract]. *AHEA Annual Abstracts of Research*, p. 78. (Poster presented at June, 1992 annual *American Home Economics Association* meeting, Denver, CO.) (R)

- Ulmer, T., Johnson, K. P., & **Crutsinger, C.** (1992). Fashion information search by tweens [Abstract]. *AHEA Annual Abstracts of Research*, p. 79. (Poster presented at June, 1992 annual *American Home Economics Association* meeting, Denver, CO.) (R)
- Crutsinger, C.**, Popelka, C. A., & Johnson, K. P. (1993). Large size women as job applicants [Abstract]. *AHEA Annual Abstracts of Research*, p. 27. (Poster presented at June, 1993 annual *American Home Economics Association* meeting, Orlando, FL.) (R)
- Crutsinger, C.**, & Baria, J. (1994). Global rites of passage: Implementing cultural diversity into course content [Abstract]. *ITAA Proceedings*, p. 117. (Paper presented at October, 1994 annual *International Textiles and Apparel Association* meeting, Minneapolis, MN.) (R)
- Baria, J., & **Crutsinger, C.** (1994). Curriculum innovation and development: Teaching apparel construction and analysis [Abstract]. *ITAA Proceedings*, p. 49. (Poster presented at October, 1994 annual *International Textiles and Apparel Association* meeting, Minneapolis, MN.) (R)
- Crutsinger, C.**, & Jernigan, M. (1995). The dissatisfied consumer: Implications for retailers [Abstract]. *AAFCS Annual Abstracts of Research*, p. 13. (Poster presented at June, 1995 annual *American Association of Family and Consumer Sciences* meeting, New Orleans, LA.) (R)
- Crutsinger, C.** & Jernigan, M. (1995). Service expectations: A comparison by store format [Abstract]. *ITAA Proceedings*, p. 92. (Paper presented at October, 1995 annual *International Textiles and Apparel Association* meeting, Pasadena, CA.) (R)
- Baria, J., & **Crutsinger, C.** (1995). Apparel product development: A comprehensive project [Abstract]. *ITAA Proceedings*, p. 34. (Poster presented at October, 1995 annual *International Textiles and Apparel Association* meeting, Pasadena, CA.) (R)
- Arnold, E. R., **Crutsinger, C.**, & Forney, J. C. (1996). Fashion innovativeness and normative influences: Understanding teens [Abstract]. *TAFCS Conference Proceedings*, p. 43. (Paper presented at March, 1996 annual *Texas Association of Family and Consumer Sciences* meeting, Fort Worth, TX.) (R)
- Baria, J., & **Crutsinger, C.** (1996). Building effective team projects [Abstract]. *TAFCS Conference Proceedings*, p. 4. (Poster presented at March, 1996 annual *Texas Association of Family and Consumer Sciences* meeting, Fort Worth, TX.) (R)
- Crutsinger, C.**, Arnold, E. R., & Forney, J. C. (1996). Teen theft: Implications for educators [Abstract]. *AAFCS Annual Abstracts of Research*, p. 49. (Paper presented at June, 1996 annual *American Association of Family and Consumer Sciences* meeting, Nashville, TN.) (R)
- Crutsinger, C.**, Arnold, E. R., & Forney, J. C. (1996). Influences on shoplifting motives of delinquents [Abstract]. *ITAA Proceedings*, p. 73. (Poster presented at August, 1996 annual *International Textiles and Apparel Association* meeting, Banff, Canada.) (R)
- Baria, J., & **Crutsinger, C.** (1996). Technology and media in historic costume: Instructor modeling [Abstract]. *ITAA Proceedings*, p. 29. (Paper presented at August, 1996 annual *International Textiles and Apparel Association* meeting, Banff, Canada.) (R)
- Crutsinger, C.**, & Jernigan, M. (1997). Understanding service expectations: The human component [Abstract]. *TAFCS Conference Proceedings*, pp. 30-31. (Poster presented at March, 1997 annual *Texas Association of Family and Consumer Sciences* meeting, Austin, TX.) (R)
- Crutsinger, C.**, Brandon, L., & Arnold, E. R. (1997). Career contacts: Developing undergraduate professional skills [Abstract]. *TAFCS Conference Proceedings*, pp. 3-4. (Paper presented at March, 1997 annual *Texas Association of Family and Consumer Sciences* meeting, Austin, TX.) (R)

- Forney, J. C., Arnold, E. R., & **Crutsinger, C.** (1997). Normative influences on teen apparel shopping patterns [Abstract]. *AAFCS Annual Abstracts of Research*, p. 8. (Poster presented at June, 1997 annual *American Association of Family and Consumer Sciences* meeting, Washington, DC.) (R)
- Crutsinger, C.** (1997). Understanding the male consumer: Retail store patronage and customer satisfaction [Abstract]. *AAFCS Annual Abstracts of Research*, p. 48. (Paper presented at June, 1997 annual *American Association of Family and Consumer Sciences* meeting, Washington, DC.) (R)
- Crutsinger, C.** (1997). A comparison of retail service expectations among male consumers [Abstract]. *ITAA Proceedings*, p. 106. (Poster presented at November, 1997 annual *International Textiles and Apparel Association* meeting, Knoxville, TN.) (R)
- Crutsinger, C., & Rabolt, N.** (1997). Fashion analysis report: A collaborative effort via electronic mail [Abstract]. *ITAA Proceedings*, p. 37. (Paper presented at November, 1997 annual *International Textiles and Apparel Association* meeting, Knoxville, TN.) (R)
- Crutsinger, C., & Brandon, L.** (1997). Securing quality internships: A panel discussion [Abstract]. *ITAA Proceedings*, p. 121. (Poster presented at November, 1997 annual *International Textiles and Apparel Association* meeting, Knoxville, TN.) (R)
- Crutsinger, C.** (1998). Back-to-school blues: The uniform dilemma [Abstract]. *TAFCS Conference Proceedings*, pp. 14-15. (Paper presented at March, 1998 annual *Texas Association of Family and Consumer Sciences* meeting, Dallas, TX.) (R)
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- Crutsinger, C.** (1998). Perceptions of school uniforms: An investigation of public school administrators [Abstract]. *AAFCS Annual Abstracts of Research*, p. 23. (Poster presented at June, 1998 annual *American Association of Family and Consumer Sciences* meeting, Atlanta, GA.) (R)
- Brandon, L., **Crutsinger, C., & Forney, J. C.** (1998). Influences on students' attitudes toward technology use [Abstract]. *AAFCS Annual Abstracts of Research*, p. 25. (Poster presented at June, 1998 annual *American Association of Family and Consumer Sciences* meeting, Atlanta, GA.) (R)
- Brandon, L., **Crutsinger, C., Forney, J. C., Hawley, J., Kinley, T., Knight, D., Kim, Y., & Pate, S.** (1998). Crossing fashion boundaries between apparel and home furnishings [Abstract]. *ITAA Proceedings*, p. 18-20. (Special topics session presented at November, 1998 annual *International Textiles and Apparel Association* meeting, Dallas, TX.) (R)
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- Brandon, L., **Crutsinger, C., & Forney, J. C.** (1998). Learning style preferences of merchandising students [Abstract]. *ITAA Proceedings*, p. 62. (Paper presented at November, 1998 annual *International Textiles and Apparel Association* meeting, Dallas, TX.) (R)
- Brandon, L., & **Crutsinger, C.** (1999). Historic inspiration: Developing apparel and home furnishings products [Abstract]. *TAFCS Conference Proceedings*, pp. 3-4. (Paper presented at March, 1999 annual *Texas Association of Family and Consumer Sciences* meeting, San Antonio, TX.) (R)
- Crutsinger, C., & Knight, D.** (1999). The teen consumer: An investigation of sentiments toward marketing practices [Abstract]. *TAFCS Conference Proceedings*, pp. 5-7. (Paper presented at March, 1999 annual *Texas Association of Family and Consumer Sciences* meeting, San Antonio, TX.) (R)

- Crutsinger, C., & Knight, D.** (1999). Teen's assertiveness and aggressiveness in the marketplace [Abstract]. *AAFCS Annual Abstracts of Research*, p. 29. (Poster presented at June, 1999 annual *American Association of Family and Consumer Sciences* meeting, Seattle, WA.) (R)
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- Knight, D., **Crutsinger, C.**, & Birdine, T. (1999). Service zone of tolerance: A teen perspective [Abstract]. *ITAA Proceedings*, pp. 67-68. (Discussant paper presented at November, 1999 annual *International Textiles and Apparel Association* meeting, Santa Fe, NM.) (R)
- Crutsinger, C.** (1999). Seminar in customer service: From theory to practice [Abstract]. *ITAA Proceedings*, pp. 90-91. (Paper presented at November, 1999 annual *International Textiles and Apparel Association* meeting, Santa Fe, NM.) (R)
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- Kennon, L, Brandon, L., Hawley, J., & **Crutsinger, C.** (2000). Assessment of web-based learning: Generating a profile of successful distance education students [Abstract]. *AAFCS Annual Abstracts of Research*, p. 2. (Poster presented at June, 2000 annual *American Association of Family and Consumer Sciences* meeting, Chicago, IL.) (R)
- Crutsinger, C.**, Tas, R., Hawley, J., & Dickenson, J. (2000). Delivering advanced internships via a web-based course [Abstract]. *ITAA Proceedings*. [Retrieved at: [www.itaonline.org](http://www.itaonline.org)] (Paper presented at the November, 2000 annual *International Textiles and Apparel Association* meeting, Cincinnati, OH.) (R)
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- Brandon, L., **Crutsinger, C.**, Forney, J. C., Hawley, J., Kinley, T., Knight, D., & Kim, Y. (2000). Campus catalog: Developing an experiential merchandising laboratory model [Abstract]. *ITAA Proceedings*. [Retrieved at: [www.itaonline.org](http://www.itaonline.org)] (Special topics session presented at November, 2000 annual *International Textiles and Apparel Association* meeting, Cincinnati, OH.) (R)
- Rudd, N., Lee, S.H., Farrell-Beck, J., Wilson, L., Rucker, M., Arthur, L., Burns, L., **Crutsinger, C.**, Littrell, M., Farr, C., Johnson, K. P., & Lennon, S. (2000). Research, fashion, and fashionable research: What do we know at the end of the millennium? *ITAA Proceedings*. [Retrieved at: [www.itaonline.org](http://www.itaonline.org)] (Special topics session presented at November, 2000 annual *International Textiles and Apparel Association* meeting, Cincinnati, OH.) (R)
- Crutsinger, C.**, Knight, D., & Kinley, T. (2001). Creating an alternative classroom [Abstract]. *ITAA Proceedings*. [Retrieved at: [www.itaonline.org](http://www.itaonline.org)] (Paper presented at November, 2001 annual *International Textiles and Apparel Association* meeting, Kansas City, MO.) (R)

- Crutsinger, C.** (2001). The virtual guest lecturer: Developing a learner-centered approach to distance education [Abstract] *ITAA Proceedings*. [Retrieved at: [www.itaonline.org](http://www.itaonline.org)] (Paper presented at November, 2001 annual *International Textiles and Apparel Association* meeting, Kansas City, MO.) (R)
- Brandon, L, **Crutsinger, C.**, Forney, J. C., Jackson, R., Kinley, T., Knight, D., Kim, Y., & Sullivan, P. (2001). Encountering corporate cultures, making industry connections [Abstract]. *ITAA Proceedings*. [Retrieved at: [www.itaonline.org](http://www.itaonline.org)] (Special topics session presented at November, 2001 annual *International Textiles and Apparel Association* meeting, Kansas City, MO.) (R)
- Leslie, C., Stanforth, N., Hauck, B., Martin, K., **Crutsinger, C.**, & Bickle, M. (2001). Career options with a graduate degree [Abstract]. *ITAA Proceedings*. [Retrieved at: [www.itaonline.org](http://www.itaonline.org)] (Special topics session presented at November, 2001 annual *International Textiles and Apparel Association* meeting, Kansas City, MO.) (R)
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- Crutsinger, C.**, Knight, D., & Kim, H. (2004). The teen employee: An investigation of motivations, expectations, and experiences [Abstract]. *Annual of Refereed Papers*, pp. 9-10. (Paper presented at March, 2004 annual *Texas Association of Family and Consumer Sciences* meeting, San Antonio, TX.) (R)
- Crutsinger, C.**, & Burton, M. (2004). Web-based instructional strategies: An assessment of online customer satisfaction surveys [Abstract]. *ITAA Proceedings*. [Retrieved at: [www.itaonline.org](http://www.itaonline.org)] (Paper presented at

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- Crutsinger, C.**, Kim, H., & Knight, D. (2005). Retail work experiences: A comparison between high school and college students [Abstract]. *ITAA Proceedings* (Paper presented at November, 2005 annual *International Textiles and Apparel Association* meeting, Alexandria, VA.) (R) [International]
- Forney, J. C., **Crutsinger, C.**, & Forney, W. S. (2005). Using the theory of reasoned action to explore peer self-esteem, peer normative influence, and peer fashion influence as predictors of adolescent fashion intention and fashion behavior [Abstract]. *ITAA Proceedings*. (Paper presented at November, 2005 annual *International Textiles and Apparel Association* meeting, Alexandria, VA.) (R) [International]
- Knight, D., Kim, H., & **Crutsinger, C.** (2005). Impact of retail work experiences on job outcomes: An investigation of job performance, job satisfaction, and retail career intention [Abstract]. *ITAA Proceedings* [Retrieved at: [www.itaonline.org](http://www.itaonline.org)] (Poster presented at November, 2005 annual *International Textiles and Apparel Association* meeting, Alexandria, VA.) (R) [International]
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- Josiam, B.M., Reynolds, J.S., Bloomquist, P., & **Crutsinger, C.** (2006). An empirical analysis of determinant factors in the selection of a hospitality management program on an American campus. *Proceedings of the Fourth Asia-Pacific Council on Hotel, Restaurant, & Institutional Education (APAC-CHRIE) Conference*. (Paper presented at June, 2006 APAC-CHRIE conference, Hualien, Taiwan). [International]
- Josiam., B.M., Reynolds, J.S., Thozhur, S., Baum, T., Devine, F.G., & **Crutsinger, C.** (2006). Attitudes to work of generation Y students in hospitality management in the USA: An empirical analysis. *Proceedings of the Seventh Biennial Conference on Tourism in Asia: Development Marketing & Sustainability*. (Paper presented at May, 2006 Biennial Conference on Tourism in Asia conference, Jeonju, Korea). [International]
- Crutsinger, C.** (2006). Digital family album: Developing research skills in an undergraduate merchandising course [Abstract]. *Annual of Refereed Papers*, pp. 8-9 (Poster presented at March, 2006 annual *Texas Association of Family and Consumer Sciences* meeting, Austin, TX.) (R) [State]
- Crutsinger, C.** (2006). Identifying fashion trends through artifact analysis and creative writing [Abstract]. *ITAA Proceedings* (Poster presented at November, 2006 annual *International Textiles and Apparel Association* meeting, San Antonio, TX.) (R) [International]

- Jeon, S., **Crutsinger, C.**, Kim, H., Kim, E. Y., & Pelton, L. (2006). The effect of consumers' shopping motivations on online auction behaviors: An investigation of searching, bidding, purchasing, and selling. (Paper presented at November, 2006 annual *International Textiles and Apparel Association* meeting, San Antonio, TX.) **(R) [International]**
- Crutsinger, C.**, Knight, D., & Kim, H. (2006). Generation Y consumer interaction styles: The impact of assertive and aggressive behavior on attitudes toward marketing. (Paper presented at November, 2006 annual *International Textiles and Apparel Association* meeting, San Antonio, TX.) **(R) [International]**
- Dotter, V., & **Crutsinger, C.** (2007). The art market potential of generation Y: An exploratory study of purchasing motivation and intention. *Annual of Refereed Papers*, pp. 2-3 (Paper presented at March, 2007 annual *Texas Association of Family and Consumer Sciences* meeting, Houston, TX). **(R) [State]**
- Josiam, B.M., **Crutsinger, C.**, Reynolds, J. S., Dotter, V., Thozhur, S., Baum, T., & Devine, F. (2007). An empirical study of the work attitudes of generation Y college students in the USA: The case of hospitality and merchandising undergraduate majors. *Proceedings of the AGBA Conference* (Paper presented at June, 2007 AGBA conference, Penang, Malaysia). **(R) [International]**
- Josiam, B.M., Reynolds, J. S., **Crutsinger, C.**, Baum, T., & Devine, F. (2007). Attitudes to work of generation Y hospitality management students in South Korea. *Proceedings of the Fifth Asia-Pacific Council on Hotel, Restaurant, & Institutional Education (APAC-CHRIE) Conference* (Paper presented at June, 2007 APAC-CHRIE conference, Beijing, China). **(R) [International]**
- Josiam, B., Reynolds, J. Lee, W. Thozhur, S., **Crutsinger, C.**, Baum, T., & Devine, F. (2007). Attitudes to work of generation Y students in hospitality management: A comparative analysis of students in the USA & UK. *Proceedings of the IIMT Service Management Conference* (Paper presented at June, 2007 IIMT conference, New Delhi, India) ). **(R) [International]**
- Crutsinger, C.** & Dotter, V. (2007). An exploratory study of the impact of superstition on the dress routine of student athletes. (Paper presented at November, 2007 annual *International Textiles and Apparel Association* meeting, Los Angeles, CA.) **(R) [International]**
- Crutsinger, C.**, Marks, J., & Collister, A. (2007). Understanding impression formation and impression management within the context of social networking websites. (Poster presented at November, 2007 annual *International Textiles and Apparel Association* meeting, Los Angeles, CA.) **(R) [International]**
- Josiam, B., **Crutsinger, C.**, Reynolds, J., & Dotter, V. (2007). Undergraduate program selection: Understanding the decision making process for graduate students. (Poster presented at November, 2007 annual *International Textiles and Apparel Association* meeting, Los Angeles, CA.) **(R) [International]**
- Josiam, B., **Crutsinger, C.**, Reynolds, J., & Dotter, V. (2007). GEN Y work attitudes: Understanding the career development of merchandising students. (Paper presented at November, 2007 annual *International Textiles and Apparel Association* meeting, Los Angeles, CA.) **(R) [International]**
- Oh, H., Kim, E., & **Crutsinger, C.** (2007). Visual merchandising influence on store patronage behavior: A strategic AIDA approach for apparel retailers. (Poster presented at November, 2007 annual *International Textiles and Apparel Association* meeting, Los Angeles, CA.) **(R) [International]**
- Crutsinger, C.**, Kim, H., & Knight, D. (2007). Employee perceptions of retail work experiences: Examining gender differences. (Paper presented at November, 2007 annual *International Textiles and Apparel Association* meeting, Los Angeles, CA.) **(R) [International]**
- Pookulangara, P., Hawley, J., Norum, P., **Crutsinger, C.**, Kim, Y.K., & Shepard, A. (2007). Graduate programs: From backpack to briefcase. (Panel presented at November, 2007 annual *International Textiles and Apparel Association* meeting, Los Angeles, CA.) **(R) [International]**

- Josiam, B.M., Thozhur, S., Baum, T., Devine, F. G., **Crutsinger, C.** & Reynolds, J.S. (2008). Attitudes to work of GEN Y students in hospitality management: A comparative analysis of students across the United Kingdom. *Proceedings of the Sixth Asia-Pacific Council on Hotel, Restaurant, & Institutional Education (APAC-CHRIE) Conference* (Paper presented at June, 2008 APAC-CHRIE conference, Perth, Australia). **(R)** **[International]**
- Crutsinger, C.**, Jeon, S., Dotter, T., Umberson, & Pookulangara, S. (2008). Analyzing cultural patterns through dress: An international student perspective. (Oral presentation at November, 2008 annual *International Textiles and Apparel Association* meeting, Schamburg, IL). **(R)** **[International]**
- Kim, E., **Crutsinger, C.**, & Oh, H. (2008). Importance of store image attributes by optimum stimulation level among female consumers. (Oral presentation at November, 2008 annual *International Textiles and Apparel Association* meeting, Schamburg, IL). **(R)** **[International]**
- Jeon, S., Kim, H., & **Crutsinger, C.** (2008). Online auction experience: Examining the mediating role of auction attitudes. (Oral presentation at November, 2008 annual *International Textiles and Apparel Association* meeting, Schamburg, IL). **(R)** **[International]**
- Kim, H., Knight, D., & **Crutsinger, C.** (2009, forthcoming). Generation Y differences at retail work: Intrinsic motivation, polychronicity-orientation, technology adoption and retail work creativity. (Oral presentation at the July 2009 *European Institute of Retail and Services Studies*, Niagara Falls, Canada). **(R)** **[International]**
- Crutsinger, C.**, Knight, D., & Kim, H. (2009, forthcoming). Teens' consumer interaction style: The impact of assertive and aggressive behaviour on attitudes toward marketing practices. (Oral presentation at June 2009 *International Conference of Consumer Sciences*, Edinburgh, Scotland). **(R)** **[International]**
- Taylor, J., **Crutsinger, C.**, Kim, H., & Connors, P. (2009, forthcoming). The impact of environmental attitudes on US students' intention to use reusable shopping bags. (Oral presentation at June 2009 *International Conference of Consumer Sciences*, Edinburgh, Scotland). **(R)** **[International]**
- Umberson, K., Kinley, T., **Crutsinger, C.**, & Pelton, C. (2009, forthcoming). Environmentally-friendly apparel purchase intentions: Debunking the misconception behind apathetic consumer attitudes. (Oral presentation at June 2009 *International Conference of Consumer Sciences*, Edinburgh, Scotland). **(R)** **[International]**

### **Abstracts Under Review**

- Alvarado, M., & **Crutsinger, C.** (2009, under review). From skateboards to trend boards: An investigation of subculture fashion. *Abstract submitted for presentation at 2009 International Textiles and Apparel Association, Seattle, WA.*
- Umberson, K., Kinley, T., & **Crutsinger, C.** (2009, under review). Sustainable fashion: Desire for uniqueness. *Abstract submitted for presentation at 2009 International Textiles and Apparel Association, Seattle, WA.*

### **Abstracts in Refereed Clearinghouse**

- Crutsinger, C.**, Duncan, K., Ingram, A., Pookulangara, S., Ruttivut, K., & Tran, G. (2003). Retail product knowledge seminar: Implementing collaborative service learning as a pedagogical tool for teaching [Full Text Paper]. *ACRA Clearinghouse*. (Paper presented at *American Collegiate Retailing Association*, New York, NY). **(R)**
- Knight, D., & **Crutsinger, C.** (2003). Retail work experiences: Implications for retaining college students in the industry [Full Text Paper]. *ACRA Clearinghouse*. (Paper presented at *American Collegiate Retailing Association*, Montreal, Quebec, Canada.) **(R)**

**Crutsinger, C., Kim, H. J., & Knight, D. (2005).** The effect of supervisor's behavior on their job satisfaction and perception of teen employees' job performance [Full Text Paper]. *ACRA Clearinghouse*. (Paper presented at *American Collegiate Retailing Association*, New York, NY.) **(R) [National]**

Kim, H., Knight, D., & **Crutsinger, C. (2006).** Generation Y employees' work experience in the retail industry: The impact on job performance, job satisfaction, and career intention [Full Text Paper]. *ACRA Clearinghouse*. (Paper presented at *American Collegiate Retailing Association*, Fayetteville, AR.) **(R) [National]**

Jeon, S., Kim, H.J., & **Crutsinger, C. (2007).** e-bay tribe: Impacts of shopping motivations and attitudes on online auction behavior. *ACRA Clearinghouse*. ( Paper presented at *American Collegiate Retailing Association*, Chicago, IL). **(R) [National]**

**Invited Panel Presentation: (published) (R) = refereed, double-blind reviewed)**

**Crutsinger, C., Arnold, E. R., & Forney, J. C. (1996).** Teens and fashion: Meeting the challenges of a changing environment [Abstract]. *ITAA Extension and Outreach Education Preconference Proceedings*, pp. 8-9. (Paper presented at August, 1996 annual *International Textiles and Apparel Association* meeting, Banff, Canada.) **(R)**

**Invited Panel Presentation: (unpublished)**

**Crutsinger, C., Caldwell, L., & Istook, C. (1992, February).** Creative teaching of textile and apparel quality. (Panel presented at February, 1992 annual *Texas Home Economics Association* meeting, Fort Worth, TX.)

Hawley, J., & **Crutsinger, C. (2000, September).** Making virtual connections: Graduate program delivery via the web. (Electronic showcase presented at September, 2000 *WebCT Conference*, UNT, Denton, TX.)

Hawley, J., **Crutsinger, C.**, Tas, R., & Dickenson, J. (2000, September). Multi-disciplinary development for advanced internships. (Panel presented at September, 2000 *WebCT Conference*, UNT, Denton, TX.)

Robertson, L., Apple, L., & **Crutsinger, C. (2000, June).** Developing distance education curriculum: Challenges and opportunities using the Internet. (Panel presented at June, 2000 annual *American Association of Family and Consumer Sciences* meeting, Chicago, IL.)

Kim, Y.K., Pookulangara, S., & **Crutsinger, C. (2002).** Vitality of multi-channel retailing: Function of retail synergy and consumers' perceived benefits and costs. (Roundtable discussion at March, 2002 *International Council for Shopping Centers* research conference, Plano, TX.)

Knight, D., **Crutsinger, C.**, & Hearn, R. (2004). Retail: It's more than a part-time job. (Research presentation at January, 2004 annual *National Retail Federation Convention and Expo*, New York, NY.)

**Crutsinger, C., Knight, K., & Kim, H. (2005).** Retail: Part-time job or promising career? (Research presentation at February, 2005 annual *Merchandising Expo*, UNT, Denton, TX.)

**Papers/Posters Presented at Professional Meetings: (unpublished) (R) = (refereed, double-blind reviewed)**

Johnson, K. P., & **Crutsinger, C. (1990).** Women and professional dress: Myth or reality. (Paper presented at May, 1992 *Women and Work Conference*, Arlington, TX.) **(R)**

**Crutsinger, C., Johnson, K. P., & Wiens, P. (1992).** Clothing and sexual harassment: Implications for working women. (Paper presented at May, 1992 *Women and Work Conference*, Arlington, TX.) **(R)**

**Crutsinger, C., Johnson, K. P., & Ulmer, T. (1992).** Fashion information search by tweens: A comparison between two ethnic groups. (Poster presented at February, 1992 annual *Texas Home Economics Association* meeting, Fort Worth, TX.) **(R)**

**Crutsinger, C. Johnson, K. P., & Popelka, C. (1993).** Clothing, large size women, and job acquisition. (Poster presented at February, 1993 annual *Texas Home Economics Association* meeting, Austin, TX.) **(R)**

- Baria, J., & **Crutsinger, C.** (1993). Teaching apparel quality, construction, and cost: An integrated approach. (Poster presented at February, 1993 annual *Texas Home Economics* meeting, Austin, TX.) (R)
- Crutsinger, C.** (1995). Preparing merchandising students for careers in product development. (Poster presented at March, 1995 annual *Texas Association of Family and Consumer Sciences* meeting, San Antonio, TX.) (R)
- Higgs, E., & **Crutsinger, C.** (1995). Taste of the town: Developing entrepreneurial skills among high school students [Abstract]. (Poster presented at March, 1995 annual *Texas Association of Family and Consumer Sciences* meeting, San Antonio, TX.) (R)
- Crutsinger, C.**, & Knight, D. (2001). The teen consumer: Understanding interaction styles and marketing attitudes [Abstract]. (Paper presented at June, 2001 annual *American Association of Family and Consumer Sciences* meeting, Providence, RI.) (R)
- Brandon, L., Knight, D., & **Crutsinger, C.** (2001). Channel member satisfaction: Retailers' perceptions of apparel and home furnishings vendors [Abstract]. (Poster presented at June, 2001 annual *American Association of Family and Consumer Sciences* meeting, Providence, RI.) (R)
- Knight, D., Kinley, T., & **Crutsinger, C.** (2002). Investigating learning styles relative to web-based instruction. [Abstract]. *AAFCS Annual Abstracts of Research*. (Poster presented at June, 2002 annual *American Association of Family and Consumer Sciences* meeting, Dallas, TX.) (R)
- Crutsinger, C.**, Lee, D., Forney, J. C., & Pappu, M. (2002). Understanding the internal network of the apparel retail product development process [Abstract]. *AAFCS Annual Abstracts of Research*. (Poster presented at June, 2002 annual *Association of Family and Consumer Sciences* meeting, Dallas, TX.) (R)
- Forney, J. C., **Crutsinger, C.**, & Brandon, L. (2002). Requisite competencies and skills for electronic merchandisers [Abstract]. *AAFCS Annual Abstracts of Research*. (Poster presented at June, 2002 annual *American Association of Family and Consumer Sciences* meeting, Dallas, TX.) (R)
- Crutsinger, C.**, Forney, W. S., & Forney, J. C. (2003). The influence of delinquent status on global and specific self-esteem [Abstract]. (Poster presented at June, 2003 annual *American Association of Family and Consumer Sciences* meeting, Washington, DC.) (R)
- Knight, D., **Crutsinger, C.**, & Kim, H. (2004). Teens' retail work experiences, job satisfaction, and job intentions [Abstract]. (Poster presented at June, 2004 annual *American Association of Family and Consumer Sciences* meeting, San Diego, CA.) (R)
- Crutsinger, C.**, Forney, J. C., & Forney, W. S. (2004). Predictors of teen shoplifting intention [Abstract]. (Paper presented at June, 2004 annual *American Association of Family and Consumer Sciences* meeting, San Diego, CA.) (R)
- Crutsinger, C.**, Forney, W. S., & Forney, J. C. (2005). Self-esteem effects of social acceptance on the morality of juvenile delinquents [Abstract]. (Poster presented at June, 2005 annual *American Association of Family and Consumer Sciences* meeting, Minneapolis, MN.) (R)
- Forney, J. C., **Crutsinger, C.**, & Forney, W. W. (2006). Moral reasoning and gender as predictors of high school students intention to steal. (Paper presented at June 2006 annual *American Association of Family and Consumer Sciences* meeting, Charlotte, NC.) (R)
- Angelo, D., & **Crutsinger, C.** (2009). Weaving sustainability throughout the undergraduate curriculum: An assessment of apparel and textiles programs. (Paper presented at June 2009 annual *American Association of Family and Consumer Sciences* meeting, Knoxville, TN) (R)

**University Workshop Presentations:**

**Crutsinger, C.** (1989, March). Body language: Nonverbal communication. *University Program Council*. University of North Texas, Denton, TX.

**Crutsinger, C.** (1990, February). The 1990s: A decade of fashionable opportunities. *League of Professional Women Fortnight*. University of North Texas, Denton, TX.

**Crutsinger, C.** (1991, June). Fashion trends and technology. *Vocational Secondary Teachers*. University of North Texas, Denton, TX

**Crutsinger, C.** (1995, September). Career dressing: Looking the part. *Professional Leadership Program, College of Business Administration*. University of North Texas, Denton, TX.

**Crutsinger, C.** (1996, February). Women's attire: At the interview, in the workplace. *Beta Alpha Psi, Accounting Fraternity, College of Business Administration*. University of North Texas, Denton, TX.

**Crutsinger, C.** (1998, February). Dress for success. *Texas Academy of Math & Sciences*. University of North Texas, Denton, TX.

**Crutsinger, C., & Knight, D.** (1999, October 8). Executive dressing for women. *Professional Leadership Program, College of Business Administration*. University of North Texas, Denton, TX.

**Crutsinger, C., & Hawley, J.** (1999, November 4). Delivering a graduate program via the web. *Center for Distributed Learning, Brown Bag Seminar*. University of North Texas, Denton, TX.

**Crutsinger, C., & Knight, D.** (1999, February 26). Executive dressing for women. *Professional Leadership Program, College of Business Administration*. University of North Texas, Denton, TX.

**Crutsinger, C., & Knight, D.** (2000, October 5). Professional dress. *Professional Leadership Program, College of Business Administration*. University of North Texas, Denton, TX.

**Crutsinger, C., Hawley, J., & Tas, R.** (2000, April 6). Collaborative efforts in distributed learning. *Center for Distributed Learning, Brown Bag Seminar*. University of North Texas, Denton, TX.

**Crutsinger, C., Hastings, S., & Donohue-Wallace, K.** (2003, October 8). Online simulation for experiential learning in service excellence. *League for Professional Women*. University of North Texas, Denton, TX.

#### **Invited Presentations to Industry:**

**Crutsinger, C.** (1997, November 20). Delivering exceptional service. *Denton Factory Exposition Mills Outlet*, Denton, TX.

#### **Invited Community Presentations:**

**Crutsinger, C.** (1988, March 12). Image impact. *Region II Future Homemakers of America Leadership Workshop*. Cooper High School, Abilene, TX.

**Crutsinger, C.** (1989, October 26). Champion impressions. *Region II Future Homemakers of America Leadership Workshop*. Sanger High School, Sanger, TX.

**Crutsinger, C.** (1989, September 25). Creating a new image. *Denton County Secretaries Association*. Valley View High School, Valley View, TX.

**Crutsinger, C.** (1990, April 27). Clothing: A communication tool. *State Future Homemakers of America Leadership Conference*. Dallas Convention Center, Dallas, TX.

**Crutsinger, C.** (1991, October 24). Body language. *Region II Future Homemakers of America Leadership Workshop*. Denton High School, Denton, TX.

**Crutsinger, C.** (1993, March 6). Dress for success. *Region II Future Homemakers of America Leadership Conference*. DFW Hyatt, Dallas, TX.

**Crutsinger, C.** (1995, October 30). Achieving your dreams. *Region II Future Homemakers of America*

- Leadership Workshop*. Denton High School, Denton, TX.
- Crutsinger, C.** (1997, September 11). Preparing for the real world. *Region II Future Homemakers of America Leadership Workshop*. Denton High School, Denton, TX.
- Crutsinger, C.** (2000, September 21). A working women's wardrobe. *Texas Federation of Women's Clubs*. Sanger Community Center, Sanger, TX.
- Crutsinger, C.** & Knight, D. K. (2003, August 5). UNT Retail Research. *Career and Technology Coordinator Meeting*. Dallas Independent School District, Dallas, TX.
- Dopson, L., & **Crutsinger, C.** (2005, February). Exciting careers in hospitality & fashion. *Girl Scouts of America, Take Aim Conference*. University of North Texas, Denton, TX.

## **PUBLIC RELATIONS:**

### **TV Coverage:**

#### ***Topic: Hometown Heroes, League for Professional Women***

Fox News. Channel 4, December 5, 2005, 5:30 p.m., & December 6, 2005, 12:00 p.m.

#### ***Topic: Teen Employees***

NBC, Channel 5, October 10, 2000, 4:00 p.m.

### **Radio Coverage:**

#### ***Topic: School Uniforms***

KNUT, 88.1 FM (interview with John Dempsey)

August 17, 1998, 6:00 p.m.

August 19, 1998, 9:05 p.m.

August 19, 1998, 12:10 p.m.

#### ***Topic: Web-Based Program in Merchandising***

KNUT, 88.1 FM

June 28, 1999, 6:00 p.m.

June 30, 1999, 9:00 a.m.

July 1, 1999, 12:00 p.m.

### **Newspaper Coverage:**

#### ***Topic: Retail Recruitment***

Workshops explore hiring, training and retaining the best employees (2004, January 11). *Stores Convention Daily* [Article/Interview/Quote].

#### ***Topic: Teen Interior Decorating***

The coolest cribs (2003, September 26). *The Dallas Morning News* [Article/Judge/Quote].

#### ***Topic: Shopping***

Hot Gifts. (2007, December 18). *Fort Worth Star Telegram* [Article].

Tax free holiday to offer savings (2006, August). *Denton Record Chronicle* [Article/Interview/Quote].

Take advantage of Texas' tax-free shopping weekend Aug. 4-6 (2006, August). *Inhouse@UNT*. [Interview, Quote].

Tax-free holiday to offer savings (2006, August). *Denton Record Chronicle*, [Interview, Quote].

Shoppers head out long before dawn (2004, November 27). *Denton Record Chronicle*, [Interview, Quote].

Tips to be a savvy holiday shopper this year (2002, November 15). *Inhouse@UNT*. [Article/Interview].

UNT merchandising students determine hottest gifts of the 2004 holiday season (2004, November 19). *Inhouse@UNT* [Interview, quote]

Shoppers head out long before dawn (2004, November 27). *Dallas Morning News* [Interview, Quote]

Retail sales pace quickens as Christmas approaches (2004, December 19). *Denton Record Chronicle* [Interview, quote]

**Topic: Teaching with Technology**

School uses social network sites in class (2007, January 23). *NT Daily* [Interview]

WIU students present internships to Texas professors over video connection. (1998, October 7). *The Macomb Journal*. [Newsclip]

**Topic: Professional Dress**

Pospeshil, J. (1994, December 28). Appearances count when it comes to promotions. *Nashville News*. [Newsclip]

**Topic: Teaching**

UNT's professor Christy Crutsinger. (2007, Summer). *College Guide* [Interview].

**Service for Master Thesis Research:**

Lindsey, J. (1996). *The consumption and perception of western wear status symbols among male western wear consumers*. Unpublished master's thesis, University of North Texas, Denton, TX. **(Committee Member)**

Lee, D. (2002). *Supply chain relationships in apparel retail product development*. Unpublished master's thesis, University of North Texas, Denton, TX. **(Major Professor)**

Pookungalara, S. (2003). *Multi-channel retailing: Impact on retail profitability and consumers' perceived benefits and costs*. Unpublished master's thesis, University of North Texas, Denton, TX. **(Committee Member)**

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